



Shirley Igo Advocate of the Year Award

Criteria and Application

2008 marked the passing of one of PTA's greatest child advocate leaders, PTA national president Shirley Igo (2001-2003). Shirley was a model of public service and volunteerism throughout her life. She was an impassioned and compassionate leader, dedicated to moving PTA forward and committed to ensuring that others would follow.

To honor Shirley, PTA will present an annual award to one individual who most exemplifies the qualities that made Shirley a true advocate for all children. The person chosen to receive this award will receive an all-expense paid* trip to the 2009 National Legislative Conference and be recognized at an awards ceremony on Capitol Hill on March 12.

Nominations may only be submitted by someone other than the nominee. The nominee must be a current PTA member whose unit/council/district/state is in good standing. Additionally, the nominee's advocacy efforts must have taken place within the last five years and documentation of these efforts must be provided.

Nominations will be reviewed by National Legislation Committee and a panel of Shirley's friends and fellow advocates will select this year's award recipient. Please see the application criteria below for details on how you can nominate someone you believe is deserving of this award.

The deadline for nomination is December 1, 2009. All submissions should be emailed to AdvocacyAward@pta.org. Applications may be mailed but must be **received** by December 1, 2009. Mail to:

Advocacy Award
National PTA
1400 L Street NW, Suite 300
Washington, DC 20005

If you have any questions about the award criteria or nomination process, please contact Keri Haars at (800) 307-4782 x202. Award winners will be notified by January 9, 2009.

* Expenses include and are limited to round-trip airfare, hotel accommodations, ground transportation, conference registration and materials, and per-diem food expenses.

Criteria

Shirley Igo was a model of public service and volunteerism throughout her life. She was an impassioned and compassionate leader, dedicated to moving PTA forward and committed to ensuring that others would follow. Some of the qualities that made Shirley a true advocate for all children are listed below. Nominees for the Shirley Igo Advocate of the Year Award should as well embody these qualities.

- Servant Leader
- Effective child advocate
- Forthright leadership
- Visionary
- Passionate for children's causes
- A thinker/reflective
- A good listener
- Wise
- Respectful
- Caring
- Mentor, counselor, advisor

Award Application Requirements

Nominations may only be submitted by someone other than the nominee. The nominee must be a current PTA member whose unit/council/district/state is in good standing. The nominee's advocacy efforts must have taken place within the last five years.

Complete application packets will include:

- Completed nomination cover sheet
- A brief narrative (maximum total length of three (3) double-spaced pages) providing the following:
 - Why do you believe the nominee is deserving of this award.
 - Describe how the nominee exemplifies the qualities listed above.
 - Provide at least one example of an advocacy related issue that the nominee worked on within the past five years, detailing how the nominee served as an advocate, leader and mentor.
- Supportive documentation: two (2) examples of work done relating to the examples given in the brief narrative.
- Optional: resume of nominee

**PTA Shirley Igo Advocate of the Year Award
2009 Nomination Cover Sheet**

Application deadline: December 1, 2009

Name of nominee _____

Telephone _____ E-mail _____

Address _____

City _____ State _____ ZIP _____

List PTAs the nominee currently is a member of. (List additional memberships on separate page if required)

PTA name _____ Year joined _____

Positions held (list years) _____

Current president name _____ President's telephone _____

PTA name _____ Year joined _____

Positions held (list years) _____

Current president name _____ President's telephone _____

Nomination made by _____

PTA name _____ Title (president, etc.) _____

Address _____

City _____ State _____ ZIP _____

Telephone _____ E-mail that is checked regularly _____

Submission of Application

Any PTA member may submit a nomination and state presidents may nominate their own state. Only PTAs in good standing may be nominated. Complete application packets will include:

- Completed nomination cover sheet
- Brief narrative as described in criteria (maximum total length of three (3) double-spaced pages)
- Supportive documentation: two (2) examples of work done relating to the examples given in the brief narrative.

All submissions should be emailed to AdvocacyAward@pta.org. Applications may be mailed but must be **received** by December 1, 2009. Mail to:

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National PTA
1400 L Street NW, Suite 300
Washington, DC 20005

If you have any questions about the award criteria or nomination process, please contact Keri Haars at (202) 289-6790 x202. Award winners will be notified by January 9, 2009.